



Friday October 22, 2010  
 9:00am – 12:30pm  
 Desert Hills Shooting Club Las Vegas, NV  
[www.deserthillsshootingclub.com](http://www.deserthillsshootingclub.com)



During the 2010 PBR World Finals festivities in Las Vegas, NV, top bull riders for the Built Ford Tough Series will drop their bull ropes for a day and pickup a shotgun to square off in a sporting clay tournament that you won't want to miss! Desert Hills offers a twenty one station, five star rated, sporting clays course with one five stand, one FITASC five stand, trap and skeet fields, rifle and pistol bays, and an archery field. The club is on over 160 acres of rolling terrain offering a distinct challenge for shooters. This charitable event will be held for the benefit of the Rider Relief Fund's assistance program which provided medical and financial aid to cowboy athletes who are injured in bull riding competitions.

**PLAYER/TEAM SPONSORSHIP OPTIONS (PLEASE CHECK YOUR SELECTION)**

- Presenting Sponsorship \$3,000**  
 Logo on press release website  
 registration material  
 1 Large banner  
 1 shooting station banner  
 3 guest shooter slots
- Shooting Team Entry \$1,500**  
 1 shooting station banner  
 3 guest shooter slots  
 Team naming rights  
 Listing on registration material
- Sponsor a Bull Rider \$300**  
 Opportunity for any fan, Content and donor or sponsor to contribute towards the cause by donating an entry fee to sponsor a bull rider for the shoot.
- Shooting Station Sponsor \$500**  
 Banner on a Sporting Clays shooting station Listing on registration material  
 Listing on registration material  
 1 shooter slot
- Individual Shooter \$300 (Cost thru October 15<sup>th</sup>) \$350 after October 15<sup>th</sup>**  
 Shooting entry and equipment for 1 shooter

**All entries will include:**

- Shuttle Pick Up:** 7:30am  
 Treasure Island 7:30am  
 Mandalay Bay 7:30am
- Registration:** 8:00am to 9:00am  
 Team Assignments  
 Continental Breakfast
- Event time:** 9:00am to 11:30am  
 Equipment will include; 100 Targets, Gun, Ammo, Cart, Safety Goggles
- Award Ceremony:** 11:30am to 12:30pm  
 Lunch with PBR bull riders  
 Award Recognition

**Level of Shooting Ability:**  **Beginner**  **Experienced**

NAME:	DATE:
BILLING ADDRESS:	APT:
CITY/STATE:	ZIP:
EMAIL:	PHONE:
PAYMENT TYPE:	VISA___ MC___ AMERICAN___ CHECK___
CARD NUMBER:	EXP DATE: 3 DIGIT CODE:
NAME:	SIGNATURE:

**For more information on this event or to register please call Maryann Kelly at 719.242.2800 ext. 3407 or email at [contact@riderrelief.com](mailto:contact@riderrelief.com)**

**Mail your payment and registration form to:**

**Rider Relief Fund  
 101 W. Riverwalk  
 Pueblo, CO 81003**

**Or Fax form with credit card information to 719.242.2766**